

*TEN WEEKS to Financial Awakening  
Personal Financial Management  
Course*

The Webinar Series

Introduction

Presented by Author

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Welcome to this Introduction of the TEN WEEKS Personal Financial Management Course Webinar Series.

I'm the author and instructor of this Course, Paul Lemon. In the next few minutes I'll provide an overview of this unique opportunity you have to leave behind all your feelings of inadequacy and regret about money.

Finally, there is a program that helps us all escape the deep "ruts" of our money suffering and find a delightful new pathway into happiness and fulfillment with money as our ally.

Let me explain how this Webinar Series – in conjunction with the TEN WEEKS Course Materials can make good on such a promise!

## Questions You May Have

- What is a “webinar” anyway?
- Why would I want to buy this webinar series?
- When can I listen to the webinars?
- Where are we going – what is the goal of these webinars?
- How much do these webinars cost – are they worth the price?



First the Questions...

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Here are 5 questions that you may have.  
(Read 5 questions).

What  
Why  
When  
Where  
How Much

You have every right to be skeptical.  
This is not another – “Get rich quick – “Make a million \$ and you’ll be happy” scheme.

This is A Course – an educational experience that finally teaches you about money and personal finance – with no hidden sales agendas.

But’s it’s so much more than just information – it’s also about WHY we suffer with money – so that the seeds of information have good soil in which to grow.

That’s why TEN WEEKS can promise transformation with money!

## Question # 1 Answer

- What is a webinar anyway?"
  - A seminar- or class session - over the web.
    - All the benefits of a classroom and teacher
      - Accountability
      - Instruction and Guidance
      - Encouragement to Finish
    - Without the hassles of formal 'school'
      - Scheduling
      - Wasted time
      - Academic materials – not always personally relevant
  - Try the "Ahoy, Money!" Webinars
    - [www.ahoymoney.com](http://www.ahoymoney.com)



A seminar (or class) On the Web = "Webinar"

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It's easy to be scared off by "high-tech" Terms. It's really not that "high-tech".

Right now you are experiencing a "webinar". All you had to do was click on a file and listen to this presentation. All the "high tech" stuff is done by other people and you just "click" and "listen". If you haven't already- 'test drive' the Ahoy, Money Webinars listed here.

These webinars come with printable notes that guide you through the TEN WEEKS course materials as well as these slides with my detail comments - all that you can print out so you don't even have to worry about taking notes.

This slide reminds us that we all have great intentions – but unless we commit to a system that holds us accountable, the likelihood is that we won't follow through.

By committing to 45-90 minutes a couple times a week, these Sessions will keep you on track – without having to go to class.

And most importantly – you are learning to address your unique financial issues – rather than just learn about financial concepts!

## Question # 2 Answer

- “Why would I want to buy this webinar series?”
  - Save you time – possibly up to 30% or 36 hours!
  - Provide a structure
  - Enhance your learning
  - Increase your enjoyment
  - Become your own financial advisor and save thousands of \$ per year.



The Benefits of the Webinars

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Most of us feel overwhelmed by personal finance. We make financial decisions either hastily or with agonizing deliberation – always feeling like we somehow “screwed up”.

These webinars help you escape this cycle by learning how to give money your attention.

The entire Course takes between 100-120 hours if you work it on your own – I’ll do my best to trim 20-40 hrs off that estimated time.

I’ll also do my best to help you want to come back to the next session by making your assignments attainable and enjoyable.

You can delegate this work and pay \$3k-\$15k per year to a professional – but will you feel free with money – probably not. Why not save money and at the same time experience genuine financial freedom!

## Question # 3 Answer

- “When can I listen to these webinars?”
  - Anytime: 24 hrs. a day/7 days a week
  - Whenever you have a few minutes to focus on your finances.
  - “Bite-size” pieces of instruction
    - Webinar instruction: 5-15 minutes
    - Assignment: 45-90 minutes
    - Exactly what to do



Adaptable to Your Life

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Once you subscribe to these webinars, you will be given a password that grants you access to the sessions – 1 at a time so you don't get confused or overwhelmed with file maintenance.

You can fit your work on the Course into your life – even though I encourage you to set a fixed time to do that into your schedule.

It's simple – I'll outline our goal for the session – give you the guidance you'll need – and then you go complete that assignment.

Once you've completed that step, you move on to the next webinar session.

## Question # 4 Answer

- Where are we going? What is the goal of these webinars?
  - Empower you to reclaim mastery with money.
  - Help you finish the TEN WEEKS Course.
  - Facilitate your transformation.
  - Train you in money attentiveness.
  - Convert money from being your “foe” to your “friend”.



The Goal – Empower YOU!

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The reason I wrote TEN WEEKS in the first place was to open the door to genuine financial freedom to anyone willing to do their work.

I still have these aspirations:

Empower you to master money rather than serve it.

Make success vs. failure with \$ your reality.

Encourage our common longing to transform meaninglessness into meaning.

Train in patiently giving money attention rather than energy.

Find happiness rather than suffering with \$.

All of these aspirations are to empower you to BE YOU with the most unlikely of tools – your money.

## Question # 5 Answer

- “How much do these webinars cost?”
  - Weeks 1-3 have Webinars - \$150
  - Other Weeks need less guidance because Quicken is already setup.
  - \$150 buys you 1 hour with a financial advisor – will transformation occur in that one hour?



An Investment – IN YOU!

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This slide summarizes the cost of the Webinars.

The Webinar Series is \$150.

This slide puts the cost into perspective. If you pay a financial advisor \$150, they will barely have time to find out who you are and what you need. At best they may give you a few generic ideas about what you should do or which investment fund to buy – but they won't have time to really dive into the details of your particular situation and address your goals, relationship to work, debts, investments, insurance, tax planning, retirement planning, and estate planning. That would cost \$3k to \$15k – just the first year!

You get all I've listed for \$150 plus the cost of the Course Materials. Even with the Course Materials set, the total cost of the TEN WEEKS Program is only \$380 at [www.tenweeks.com](http://www.tenweeks.com)!

## More on the TEN WEEKS Webinar Series

- Weeks One-Three Have Screen by Screen Webinar
  - Goals Clarification;
  - Document Organization;
  - Quicken® Setup with Downloads & Budget
  - Quicken® Planner Setup and 1<sup>st</sup> Scenario
- 40% of overall Course in Phase 1
- Approximate time required: 30-40 hours



Other Weeks Require Less Guidance

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Phase One takes you through page 142 of the 705 page Guidebook and CD # 1.

Even though it doesn't seem like a lot – it is.

By the end of this Phase:  
You'll be clear about what you really want.

All your financial papers will be organized in a 3 Notebook filing system.

You'll have Quicken 2007 data downloads and a computerized budget working.

You'll have an initial financial planning scenario created in Quicken.



## TEN WEEKS Webinar Series

- Suggested Timetable
  - Complete “Ahoy, Money!” and all Worksheets
  - Sign up for the TEN WEEKS Webinar Series at [www.tenweeks.com](http://www.tenweeks.com)
- Finally honor your longing to be find genuine freedom with \$.



An Enjoyable Journey Of Discovery!

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The first step in the TEN WEEKS Course is to complete the “Ahoy, Money!” book with it’s 7 worksheets. The Ahoy Money Webinar series provides guidance to the completion of these worksheets.

Taking a break between Ahoy Money and TEN WEEKS allows you to pace yourself and enjoy the journey. We’ve spent decades perfecting financial dysfunction in our society – a few weeks of extra time in the healing process won’t harm us!

“You must first be on the path...”



A New Path is Available to You!

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I don't know if you can remember a time when you were lost in the woods – bushwhacking your way through brush, fallen trees – fighting your way out of a deep ravine, only to encounter an impassable cliff...

Finding a path is like finding hope for your very survival. That's what I hope this Course will be for you – a path through the tangled forest of money.

“before you can turn and walk  
into the wild...” Gary Snyder



That Place of Remembering Who You Really Are

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Once we have reclaimed mastery over money, it actually frees us to live more  
In alignment with the unknown – the wildness – the uncontrollable essence – of our lives.

For it is only in the wild we find who we are... what our gift to this world really is...the one thing we have come to do and to be.

Only that outcome is worthy of you learning to give money your attention.

That is why I hope you will grant me the honor of traveling alongside you in this journey of financial awakening through this Webinar Series.

So long for now.